

SCHEME OF GRANT-IN-AID FOR PROMOTION OF AYUSH INTERVENTION IN PUBLIC HEALTH INITIATIVES.

1. Introduction

There are approximately 7.00 lakh institutionally qualified AYUSH practitioners located in urban, semi-urban and rural areas. They are fully trained in all aspects of preventive and curative care. Their potential has not so far been fully realized in public health. Increasing awareness of AYUSH's potential in solving community health problems resulting from nutritional deficiencies, epidemics and vector-borne diseases, have opened vistas for AYUSH in Public health. This scheme is meant to support coordinated programs for public health intervention of AYUSH.

2. Objectives of the scheme

The scheme will be implemented during 11th Plan initially as a pilot project with a district/block/Taluk as a unit for AYUSH intervention. The scheme is aimed at supporting innovative proposals of Government and private organizations to promote AYUSH interventions for community health care and to encourage utilization of AYUSH practitioners in public health programmes.

3. 2Eligible organizations

State Directorates of Health/AYUSH.

State Institutes dealing with public health.

Non-profit/Voluntary organizations working in the area of public health for at least five years and having a proven track record and a capable team comprising of public health specialists.

AYUSH PG educational institutions.

4. Eligibility

The applicant organization must have credible project management expertise and core staff.

Applicant organization should have track record of working in the field of community health.

Any institution that has obtained funding from any other Central Government Ministry/ Department for the same purpose in the last five years shall not be eligible for funding under this scheme.

Applicant shall have to make information available regarding any assistance taken from any State/Central Agency in the last 5 years.

5. Funding Pattern

As this is an innovative area schematic pattern can not be basically laid out in the initial stages. Following activities will be supported under the scheme:

- i. Development of quality training material for training of AYUSH/ Allopathic doctors on AYUSH in public health.
- ii. Training of AYUSH/Allopathic doctors in delivery of AYUSH interventions in public health.
- iii. Delivery of AYUSH public health interventions in one or more community blocks by an organization engaged in public health for a period of 3 years for developing a self-sustaining AYUSH public health model.
- iv. AYUSH schemes for adolescent girls and geriatrics.
Use of allopathic medicines and practitioners shall not be excluded provided the main emphasis is on delivery of AYUSH interventions in public health. A project will be supported for 3 years and half-yearly grants will be released based on utilization statements audited by a Chartered Accountant on the CAGs panel and concurrent evaluation report of the Committee constituted for concurrent evaluation of the project. The Department will not take responsibility for either the staff employed by the organization or any other liability other than the grant sanctioned. Not more than 40% of the grant should be spent on staff/equipment or other administrative charges. Remaining 60% of the grant must be spent on AYUSH public health interventions including medicines. Project proposal shall indicate component-wise yearly expenditure and only 10% variation would be permissible. There is no minimum or maximum project cost. However, there should be participation of the community in the project to the extent of minimum 10% of the project cost in the form of money, user charges, space, Shram Daan, etc. Every project will be appraised on its merit.

6. Structure of proposals

The proposal should be well structured containing objectives and work plan for AYUSH intervention in the community, The proposal may focus on one or more of the following components, a) management of communicable and non-communicable disease like malaria, chikunguniya etc. b) mother and child care, c) nutrition, d) anemia, e) epidemiological study, assessment of health index, f) validating efficacy of traditional health practices and g) training of AYUSH practitioners & paramedics in public health. Specific objectives of action plan, milestones, modalities of implementation and measurable outcome & anticipated impact of intervention for a three-year program in a CD Block as a unit area of coverage. The location should be spelt out in the proposal. Blocks/Districts should be selected for implementation, where institutions engaged in public health in those Districts/Blocks can take over and carry forward the initiatives and infrastructure after cessation of the project scheme. CD Blocks should be selected for project implementation where specific diseases/ health problems are prevalent in endemic or epidemic proportions. Proposals should be focused on bridging the gaps of public health care with AYUSH approach. . The proposal

should include provision to bench mark the public health status before the start of the project so that the changes effected due to the project intervention can be measured. Wherever feasible, required inter-sectoral interface and co-operation with Local Public Health functionaries, Panchayati Raj Institutions (PRIs) etc should also be reflected in the proposal. Measurable outputs and deliverables over 6 months time slices should be built into the project proposal.

7. Submission of application:

i) Scheme details and application format shall be available on the department website- ***www.indianmedicine.nic.in*** under the heading "Schemes". Copies of the scheme will be distributed to all potential applicants and can be collected from the Department of AYUSH. The scheme is liable for advertisement in leading newspapers for obtaining competitive proposals.

ii) Eligible organisation should apply in prescribed format (Annexure) along with a brief concept note about the proposal indicating objectives, action plan outputs and outcomes including location and an indicative budget. Full proposal would be invited on acceptance of the concept. The applicant organization will be asked to make a presentation before the Project Appraisal/Approval Committee.

iii) Certificate as under is required along with application from the head of the organization-
Certified that:

a) The organization shall abide by all the 'Terms and Conditions' of the grant stipulated by the Department of AYUSH, Government of India.

b) All records and reports related to the project have been maintained separately and shall be shown and furnished as and when required by the Department of AYUSH or its authorized representatives.

c) Project shall be open for evaluation of physical progress and utilisation of funds at the discretion of Department of AYUSH.

d) The undersigned shall be responsible for the authenticity of the information & documents furnished in the application and proposal.

e) Department of AYUSH shall have the right to recover the grant or take legal action against the organization for any default or deviation from the terms & conditions of sanction of grant.

Signature

Name and Stamp of the Head of the organisation

Phone No.....

Fax No.....

8. Staff for the Project: A young professional with requisite domain knowledge and word processing skill as Project Manager at a monthly remuneration of Rs.20,000/- and a Data Entry Operator @ Rs.8,000/- per month will be hired on contractual basis for the duration of the scheme.

9. Project appraisal

Before consideration for approval, Project proposal will be subjected to appraisal by a Committee comprising of-

- (i) Joint Secretary (AYUSH) Chairperson
 - (ii) Concerned Adviser in Dept. of AYUSH Member
 - (iii) Concerned Director of Research Council Member
 - (iv) Two representatives of reputed Community/Public Health NGOs Members nominated by Secretary (AYUSH)
 - (v) Representative of Planning Commission Member
 - (vi) Director/Deputy Secretary looking after NRHM in the Department of Health Member
 - (vii) Director (AYUSH)/Commissioner (Health) of the concerned state Member
 - (viii) Director in-charge of the Scheme Convener
- This committee will be responsible for selection, monitoring and evaluation of the project.

10. Approval of projects:

The project proposals complete in all aspects and appraised by the Appraisal Committee will be considered for sanction of grant by a Project Approval Committee comprising of -

- i) Secretary (AYUSH) Chairperson.
- ii) Financial Adviser of the Ministry Member
- iii) Joint Secretary (AYUSH) Member
- iv) Concerned Adviser Member
- v) Two renowned Community or Public Health experts nominated by Secretary (AYUSH) Members
- vi) Director in-charge of the Scheme Convener

11. Concurrent Evaluation:

As this is an innovative scheme, each project would be concurrently evaluated by a committee as follows:

- i. A Renowned Public Health Expert Chairperson nominated by Secretary (AYUSH)
- ii. Commissioner/Director (ISM&H) of the State Member
- iii. Director in-charge CRI, RRI of the AYUSH Member Research Council in that area

iv. Adviser/Dy. Adviser of the Department Convener

12. Selection process:

1. The scheme should be announced on the AYUSH website and brochures on the scheme should be widely distributed to all potential applicant constituencies.
2. Any applicant should be free to send a two page concept note which gives information on a) proposed objectives, b) track record of meritorious accomplishments, c) profile of available staff and infrastructure, d) information on National and International awards and e) broad budget estimate for a four year program.
3. Concept notes approved by the appraisal committee should be invited to submit a full proposal.
4. The appraisal committee should review and select the best proposal evaluated.

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APPLICATION FORM FOR SCHEME OF GRANT-IN-AID FOR PROMOTION OF AYUSH INTERVENTION IN PUBLIC HEALTH INITIATIVES

1. Name of the organization:
2. Registered Address:
Phone Number with STD code-
Fax Number with STD code-
Email-
3. Mailing Address:
4. Registration No. and date
5. Abstract of Audited Income & Expenditure details of last five years:
6. List of technical and non-technical personnel with experience on community/
public health employed with the organisation:
(enclose the particulars of each personnel like name, gender & age, qualifications, experience)
8. Major activities of the organization:
9. Major achievements of the organization in last three years:
10. Whether any grant received earlier from Ministry of Health & Family Welfare, if so, furnish the details thereof:
11. Whether funds were/are received from any other Central/State Government source, if yes, furnish details thereof:
12. Title of the proposed project:
13. Brief about the deliverables & expected outcomes:
(enclose a concept paper indicating objectives, action plan, outputs & outcomes, modalities & logistics, budgetary requirements etc)
14. Coverage area for the proposed project:
 - a) Name of the District (State)
 - b) Number of Talukas/Tehsils
 - c) Number of Blocks
 - d) Approximate number of beneficiaries
15. Total amount and break up of grant required with justification for each item-
16. Attach following documents)
 - i) Concept note
 - ii) Attested Copy of Registration
 - iii) Attested Copy of Bye-laws.
 - iv) Attested copies of Audited Statements of Account for last five years.
 - v) Bank Account details.
 - vi) A note of past activities and achievements of the organisation.
 - vii) Certificate of abiding to the terms & conditions as mentioned in para 6.

17. Give two references (with address, phone number etc.) other than District AYUSH/Health Officer and State AYUSH/Health Secretary)
ii)

Signature

(Name and Seal of the head /authorized officer of the organization)